Global Shrink Sleeve Labels Market

Market Scenario

Shrink sleeve is a full-body label, which shawls around the entirety of a container, offering a 360-degree branding and messaging of the product. Shrink sleeve labels are a comparatively new version of labels and are instantaneously gaining more popularity among various product packaging companies. Shrink sleeve are printed on a digital or flexographic press, with a transcript on the inner side of the shrink sleeves. Then, later on, glazed over a container and tightened using heat shrinking method. The label then imitates the surface of the container.

Shrink sleeve labels is one of the fastest emerging segments in the label industry. Nowadays, manufacturers across the globe are focusing on re-designing their packaging method for more accurate and aesthetically pleasing designs. Therefore, major companies are adopting shrink sleeve labels over the conventional pressure sensitive labels. Shrink sleeves offers more flexibility in terms of design and allows the product to stand out from the rest of the rivalry. Additionally, they deliver some of the prime standout design potentials and frequently reduce costs and improve time. These labels are printed digitally with premium printing quality, thus eliminating the need for printing plates and making them reasonable for short runs.

Global shrink sleeve labels market has been segmented based on type, material, application, and region. Based on the type, the market is segmented into the stretch and shrink. Among these, the shrink is projected to dominate the global shrink sleeve labels market over the forecast period due to increasing adoption of shrink sleeve labels across all the end use application. Based on the material, the market is segmented into PVC, PET-G, Expanded Polystyrene Films, PE, Polylactic acid films, and others. PVC dominated the market in 2016 and is projected to grow at rapid rate. A range of application of PVC across all the major packaging type is creating a fertile market for plastic as a material in the global shrink sleeve labels market. Based on the application, the market is segmented into food & beverage, pharmaceuticals, personal care, and others. The food & beverage segment dominated the global market in 2016 and is projected to be the rapidly growing segment over the next five years owing to their convenience in storage, transporting, and flexibility to handle all kind of food & beverage products.

The shrink sleeve labels industry is expected to have a vast number of new participants over the forecast period owing to continuous expansions in the packaging industry coupled with rising consumer preferences for high hygiene features. The market is also expected to have increased number of development activities by multinationals and well-established companies. Mergers and acquisition activities are anticipated to be witnessed over the forecast period.

The global shrink sleeve labels market is expected to grow at a CAGR of 6.5% during the forecast period 2017-2023.

Market Segmentation
Global Shrink Sleeve Labels Market

Flexibility, capability, and convenient labelling are driving the growth of the market. Furthermore, the tamper-evident packaging is a unique feature that set it apart from the other type labels. They are one of the most robust and ideal labels for products. These types of labels offer various features such as full colour, design coverage, 360-degree appearance, abrasion proof, moisture resistance, and wide capability. Shrink sleeve labels also safeguards the product from UV radiation. However, growing environmental concerns and the growing need for diminishing pollution are likely to hamper the market growth during the forecast period. The competition in the labelling industry is on the verge of continuous demand. Shrink sleeve labels are extensively used in the food & beverages, pharmaceuticals and personal care packaging industries. Labelling on the product holds high importance into customer’s buying decision. Attractive label grabs more attention of the customer, which tends them to buy those products. A vibrant cover with quality labelling can attract a huge number of customers. The Asia Pacific region has evolved significantly in the shrink sleeve & stretch sleeve labels market, with the highest market growth occurring the economies such as China, India, and Japan among others. These countries are currently witnessing the growing demand for packaged food. Also, high availability of polymer films and low labour cost are creating a lucrative market for shrink sleeve market in this region.

Key Players

Some of the key players in the global shrink sleeve labels market are Berry Global, Inc. (U.S.), Bonset America Corporation (U.S.), CCL Industries Inc. (Canada), Fuji Seal International, Inc. (Japan), Huhtamäki Oyj (Finland), Hammer Packaging, Inc. (U.S.), Klöckner Pentaplast (Germany), Macfarlane Group PLC (U.K.), Polysack Flexible Packaging Ltd. (Israel), Paris Art Label Company Inc. (U.S.), Cenveo, Inc. (U.S.), The Dow Chemical Co. (U.S.), Avery Dennison Corporation (U.S.), Clondalkin Group (the Netherlands), and Constantia Flexibles (Austria)
2.2.2 Assumptions & Limitations

3 Market Research Methodology

3.1 Research Process
3.2 Secondary Research
3.3 Primary Research
3.4 Forecast Model

4 Market Landscape

4.1 Five Forces Analysis
4.1.1 Threat Of New Entrants
4.1.2 Bargaining power of buyers
4.1.3 Threat of substitutes
4.1.4 Segment rivalry
4.2 Value Chain of Global Shrink Sleeve Labels Market

5 Industry Overview of Global Shrink Sleeve Labels Market

5.1 Introduction
5.2 Growth Drivers
5.3 Impact analysis
5.4 Market Challenges
5.5 Impact analysis

6 Market Trends

6.1 Introduction
6.2 Growth Trends
6.3 Impact analysis

7. Global Shrink Sleeve Labels Market by Region

8. Global Shrink Sleeve Labels Market by Material

9. Global Shrink Sleeve Labels Market by Type

10. Global Shrink Sleeve Labels Market by Application

11. Company Profiles

11.1 Berry Plastics Corporation
11.1.1 Overview
11.1.2 Financials
11.1.3 Product Portfolio
11.1.4 Business Strategies
11.1.5 Recent Development
11.2 Bonset America Corporation
11.2.1 Overview
11.2.2 Financials
11.2.3 Product Portfolio
11.2.4 Business Strategies
11.2.5 Recent Development
11.3 CCL Industries Inc
11.3.1 Overview
11.3.2 Financials
11.3.3 Product Portfolio
11.3.4 Business Strategies
11.3.5 Recent Development
11.4 Fuji Seal International Inc
11.4.1 Overview
11.4.2 Financials
11.4.3 Product Portfolio
11.4.4 Business Strategies
11.4.5 Recent Development
11.5 Hammer Packaging
11.5.1 Overview
11.5.2 Financials
11.5.3 Product Portfolio
11.5.4 Business Strategies
11.5.5 Recent Development
11.6 Huhtamaki OYJ
11.6.1 Overview
11.6.2 Financials
11.6.3 Product Portfolio
11.6.4 Business Strategies
11.6.5 Recent Development
11.7 KlocknerPentaplast
11.7.1 Overview
11.7.2 Financials
11.7.3 Product Portfolio
11.7.4 Business Strategies
11.7.5 Recent Development
11.8 MacFarlane Group UK Ltd
11.8.1 Overview
11.8.2 Financials
11.8.3 Product Portfolio
11.8.4 Business Strategies
11.8.5 Recent Development
11.9 Polysack Ltd
11.9.1 Overview
11.9.2 Financials
11.9.3 Product Portfolio
11.9.4 Business Strategies
11.9.5 Recent Development
11.10 Paris Art Label Company Inc
11.10.1 Overview
11.10.2 Financials
11.10.3 Product Portfolio
11.10.4 Business Strategies
11.10.5 Recent Development

12 Conclusion

LIST OF TABLES

Table 1 World Population By Major Regions (2015 To 2030) (Million)
Table 2 Global Shrink Sleeve Labels Market: By Region, 2014-2022 (Usd Million)
Table 3 Global Shrink Sleeve Labels Market: By Region, 2014-2022 (Kt)
Table 4 North America Shrink Sleeve Labels Market: By Country, 2014-2022 (Usd Million)
Table 5 Europe Shrink Sleeve Labels Market: By Country, 2014-2022 (Usd Million)
Table 6 Asia-Pacific Shrink Sleeve Labels Market: By Country, 2014-2022 (Usd Million)
Table 7 RoW Shrink Sleeve Labels Market: By Country, 2014-2022 (Usd Million)
Table 8 Global Shrink Sleeve Labels for Material : By Regions, 2014-2022 (Usd Million)
Table 9 North America Shrink Sleeve Labels Market for Material : By Country, 2014-2022 (Usd Million)
Table 10 Europe Shrink Sleeve Labels Market for Material : By Country, 2014-2022 (Usd Million)
Table 11 Asia-Pacific Shrink Sleeve Labels Market for Material: By Country, 2014-2022 (Usd Million)
Table 12 RoW Shrink Sleeve Labels Market for Material : By Country, 2014-2022 (Usd Million)
Table 13 Global Shrink Sleeve Labels Market for Type : By Regions, 2014-2022 (Usd Million)
Table 14 North America Shrink Sleeve Labels Market for Type : By Country, 2014-2022 (Usd Million)
Table 15 Europe Shrink Sleeve Labels Market for Type: By Country, 2014-2022 (Usd Million)
Table 16 Asia-Pacific Shrink Sleeve Labels Market for Type : By Country, 2014-2022 (Usd Million)
Table 17 RoW Shrink Sleeve Labels Market for Type: By Country, 2014-2022 (Usd Million)
Table 18 Global Shrink Sleeve Labels Market for Application: By Regions, 2014-2022 (Usd Million)
Table 19 North America Shrink Sleeve Labels Market for Application: By Country, 2014-2022 (Usd Million)
Table 20 Europe Shrink Sleeve Labels Market for Application: By Country, 2014-2022 (Usd Million)
Table 21 Asia-Pacific Shrink Sleeve Labels Market for Application: By Country, 2014-2022 (Usd Million)
Table 22 RoW Shrink Sleeve Labels Market for Application: By Country, 2014-2022 (Usd Million)
Table 23 Global Material Market: By Region, 2014-2022 (Usd Million)
Table 24 Global Application Market: By Region, 2014-2022 (Usd Million)
Table 25 North America Shrink Sleeve Labels Market, By Country (Usd Million)
Table 26 North America Shrink Sleeve Labels Market, By Material (Million Usd)
Table 27 North America Shrink Sleeve Labels Market, By Type (Million Usd)
Table 28 North America Shrink Sleeve Labels Market, By Application (Million Usd)
Table 29 Europe: Shrink Sleeve Labels Market, By Country (Usd Million)
Table 30 Europe Shrink Sleeve Labels Market, By Material (Usd Million)
Table 31 Europe: Shrink Sleeve Labels Market, By Type (USD Million)
Table 32 Europe: Shrink Sleeve Labels Market, By Application (Usd Million)
Table 3 Asia-Pacific: Shrink Sleeve Labels Market, By Country (Usd Million)
Table 33 Asia-Pacific: Shrink Sleeve Labels Market, By Material (Usd Million)
Table 34 Asia-Pacific: Shrink Sleeve Labels Market, By Type Material (Usd Million)
Table 35 Asia-Pacific: Shrink Sleeve Labels Market, By Application (Usd Million)
Table 36 RoW Shrink Sleeve Labels Market, By Country (Usd Million)
Table 37 RoW: Shrink Sleeve Labels Market, By Material (Usd Million)
Table 38 RoW: Shrink Sleeve Labels Market, By Type (Usd Million)
Table 39 RoW: Shrink Sleeve Labels Market, By Application (Usd Million)

LIST OF FIGURES

FIGURE 1 Global Shrink Sleeve Labels Market segmentation
FIGURE 2 Forecast Methodology
FIGURE 3 Five Forces Analysis of Global Shrink Sleeve Labels Market
FIGURE 4 Value Chain of Global Shrink Sleeve Labels Market
FIGURE 5 Share of Global Shrink Sleeve Labels Market in 2014, by country (in %)
FIGURE 6 Global Shrink Sleeve Labels Market, 2015-2022, (USD billion)
FIGURE 7 Sub-segments of Global Shrink Sleeve Labels Market
FIGURE 8 Global Shrink Sleeve Labels Market size by Material
FIGURE 9 Share of PVC in Global Shrink Sleeve Labels industry, 2012 to 2022
FIGURE 10 Share of PET-G in Global Shrink Sleeve Labels Industry, 2012 to 2022
FIGURE 11 Shares of Polylactic Acid Films in Global Shrink Sleeve Labels Industry, 2012 to 2022
FIGURE 12 Share of Expanded Polystyrene Films in Global Shrink Sleeve Labels Industry, 2012 to 2022
FIGURE 13 Global Shrink Sleeve Labels Market size by Type
FIGURE 14 Share of stretch Global Shrink Sleeve Labels Market size by Type, 2012 to 2022
FIGURE 15 Share of shrink Global Shrink Sleeve Labels Market size by Type, 2012 to 2022
FIGURE 16 Global Shrink Sleeve Labels Market size by Application
FIGURE 17 Share of Food & Beverage in Global Shrink Sleeve Labels industry, 2012 to 2022
FIGURE 18 Share of Pharmaceuticals in Global Shrink Sleeve Labels industry, 2012 to 2022
FIGURE 19 Share of Personal Care in Global Shrink Sleeve Labels industry, 2012 to 2022