Global Adhesive Tapes Market Research Report - Forecast to 2022

Description:

Global Adhesive Tapes Market Information by Material (Polypropylene, Paper, and Polyvinyl Chloride) by Technology (Hot Melt, Solvent, and others) by Application (Healthcare, Food & Beverages, Construction, Automotive, Consumer and others) and Region - Forecast to 2022

Synopsis of the Global Adhesive Tapes Market:

Market Scenario:
The market for adhesive tapes is driven by the growth of packaging and healthcare industries. It is an application based market and relies heavily on its usage across sectors like food & beverages, construction, automotive among others. A major chunk of the consumption of these tapes is attributed to its use in packaging across all the sectors both as commodity tapes and specialty tapes. Furthermore, increasing demand from the healthcare industry has augmented the market for adhesive tapes. APAC with its positive growth numbers and economic outlook has proven to be a potential market for such tapes across all the industries. In coming few years APAC is expected to be the fastest growing market with high consumption value of these tapes. Healthcare is the largest market by application due to its varied use in surgical containers, monitoring electrodes, and other medical devices. The segment is likely to witness rapid growth due to increasing demand from APAC region, which is also anticipated to be the fastest growing market due increased awareness about health risks and diseases. The global adhesive tapes market is expected to cross USD 62 Billion by 2022. The market is expected to grow at a CAGR of approximately 5% in the forecasted period.

Study Objectives of Global Adhesive Tapes Market:

- To provide detailed analysis of the market structure along with forecast for the next 6 years of various segments and sub-segments of the global adhesive tapes market.
- To provide insights about factors affecting the market growth.
- To analyze the global adhesive tapes market based on various factors- price analysis, supply chain analysis, porters five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, APAC, and Rest of the World (RoW).
- To provide country level analysis of the market with respect to the current market size and future prospective.
- To provide country level analysis of the market for segment by Material, Technology, Application and by Region.
- To provide strategic profiling of the key players in the market, comprehensively analyzing their core competencies, and drawing a competitive
To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global adhesive tapes market.

Segments

Regional Analysis of Global Adhesive Tapes Market
APAC is the fastest growing market for adhesive tapes and the share is attributed to the growing healthcare market. There is growing awareness among the consumers about health and fitness. This fuels the demand for such tapes in healthcare sector from the region. Also, increased investment in infrastructure and construction to support the rapid population growth and urbanization, has further led to the increasing demand for adhesive tapes in construction sector.

However, North America was valued to have the largest market share in 2015 and is expected to grow in coming years. It is followed by Europe which is expected to grow steadily over the forecasted period.

Adhesive Tapes Market Size by Regions (USD Billion)
Key Players:
The key players of global adhesive tapes market report include- 3M Company, Avery Dennison Corporation, Tesa SE, Nitto Denko Corporation, Lintec Corporation, Henkel AG & Company KGaA, Intertape Polymer Group, Lintec Corporation, Shurtape Technologies LLC, Scapa Group Plc and Lohmann GmbH & Co.KG.

Target Audience:
- Manufactures
- Raw material Suppliers
- Aftermarket suppliers
- Research Institute / Education Institute
- Potential Investors
- Key executive (CEO and COO) and strategy growth manager

Product Analysis
- Product matrix which gives a detailed comparison of the market for different recycled product types

Additional Information
- Regulatory Landscape
- Pricing Analysis
- Macroeconomic Indicators

Geographic Analysis
- Geographical analysis across 15 countries

Company Information
- Profiling of 10 key market players
- In-depth analysis including SWOT analysis, and strategy information of related to report title
- Competitive landscape including emerging trends adopted by major companies

The report for Global Adhesive Tapes Market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different market segments and regions.
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