
Global Organic Pigments Market: Information by Source (Natural, Synthetic), Type (Azo, Phthalocyanine, Alizarin, Arylide, Others), Application (Printing Ink, Paints, Plastics, Rubber, Optoelectronics, Cosmetics), Region (Asia-Pacific)—Forecast till 2025

Market Synopsis

Organic pigments are colored materials made carbon chains with pigment properties. They are mainly obtained from natural and synthetic sources. Natural organic pigments are generally derived from either vegetable (plants) or animals. Some of the natural organic pigments are rose or crimson dyes from madder root, deep red carmine made from the dried bodies of female wingless scale insects, a dark red resin exuded from the fruit of the rattan palm, dark blue indigo made from the fermented gray-green leaves and flowering stalks of over 30 related plant species, and many others.

Synthetic organic pigments are carbon-based molecules generally manufactured from petroleum compounds, acids, and other chemicals, under the application of intense heat or pressure. Organic pigments derived from the synthetic sources are being increasingly preferred by the industries today. These pigments exhibit good chemical resistance and light fastness, chemical stability, bright and strong color, and excellent transparency. Owing to these properties, the product finds application in paints & coating, plastics, textile, automotive, electronics, construction, and personal care & cosmetics industries.

The global organic pigments market was valued at over USD 3.5 billion in 2018 and is expected to witness significant growth at a CAGR of 4.75% during the review period. The growing use of the product in the paints & coatings, plastics, and textile industries is expected to drive the global market growth during the forecast period. Organic pigments are widely used as colorants in the plastics and textile industries. There is a rapid growth of the plastics industry due to the large-scale adoption of plastics in packaging applications. This is likely to boost the demand for organic pigments and fuel the global market growth in the years to follow. Moreover, the increasing demand for organic pigments in the production of printing inks is projected to be major factor driving the global market growth. However, volatile raw material prices and the higher price of organic pigments than the inorganic pigments are factors projected to hamper the global market growth. Nevertheless, widening scope of application of organic pigments in the electronics industry is likely to create lucrative opportunities for the market players in the years to follow.

Regional Analysis

Asia-Pacific, North America, Europe, Latin America, and the Middle East & Africa are the five key regions studied for the global organic pigments market. In 2018, Asia-Pacific dominated the global organic pigments market owing to the increasing demand for organic pigments in plastics, paints & coating, and textile industries. Moreover, the rapid growth of the packaging industry coupled with the growing use of organic pigments in food and commercial packaging applications are further expected to fuel the growth of the regional market. India, China, Japan, Malaysia, and South Korea are expected to be the major economies contributing to the growth of the regional market.

The other significantly growing regional markets for organic pigments are the Middle East & Africa and Latin America. The increasing demand for the product in the paint and printing ink applications is expected to drive the growth of the regional markets.

Market Segmentation
The global organic pigments market has been classified based on source, type, application, and region. Based on source, the global organic pigments market has been divided into natural and synthetic. By type, the global organic pigments market has been segmented into azo, phthalocyanine, alizarin, arylide, and others. Printing ink, paints, plastics, rubber, optoelectronics, cosmetics, and paper tinting are the major application segments of the global organic pigments market. Asia-Pacific, North America, Europe, Latin America, and the Middle East & Africa are the five regions studied for the global organic pigments market.

**Key Players**

Some of the key players operating in the global organic pigments market are BASF SE (Germany), Heubach GmbH (Germany), Clariant (Switzerland), Trust Chem Co. Ltd (China), DIC Corporation (Japan), Changzhou Longyu Pigment Chemical Co. Ltd (China), Ferro Corporation (US), Toyocolor Co. Ltd (Japan), Sudarshan Chemical Industries Limited (India), Synthesia AS (Czech Republic), and Dainichiseika Color & Chemicals Mfg. Co. Ltd (Japan).

**Intended Audience**

- Organic Pigment Manufacturers
- Traders and Distributors of Organic Pigments
- Research and Development Institutes
- Potential Investors
- Raw Material Suppliers
- Nationalized Laboratories

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