Global Facial Injectable Market Research Report: Information by Type (Botulinum Toxin, Hyaluronic Acid, Polymers and Particles and Collagen), Application (Facial Line Correction Treatment, Face Lift and Lip Treatments), End User (Hospitals, Specialty Clinics and Spa & Beauty Clinic) and Region (North America, Europe, Asia-Pacific and Middle East & Africa) - Forecast till 2025

The Global Facial Injectable Market is expected to register 28.1% CAGR to reach USD 29,649.7 Million by 2025.

Facial injectable products, also known as dermal fillers, are products that help in bio-engineering or facial rejuvenation. As the age grows, the facial skin loses subcutaneous fat, and the skin is pulled closer to the facial working muscles hence smile lines and wrinkles over the face become more visible. This also leads to the stretching of facial skin, which adds to the loss of volume. These issues can be solved by using facial injectables or dermal fillers as these products help in treating early signs of aging or adding value to a facial rejuvenation surgery.

The growing demand for minimally invasive surgeries on account of their swift wound healing property and visible effects of treatment are spurring the market growth.

However, the number of side effects of existing facial injectables are limiting the growth of the market to a great extent. Along with that, the high cost of the surgery and stringent regulations regarding the procedure are further limiting the market growth.

Market Dynamics

The expanding use of soft tissue fillers in aesthetic medicine is supporting market growth. Soft tissue fillers are now the second most commonly performed minimally invasive procedure after botulinum toxin injections. Procedures using soft tissue fillers are predicted to increase in the near future with a significant growth rate. The greater awareness and acceptance of aesthetic medicine, improved accessibility to practitioners in the field, an aging population, and the opportunity for individuals to increase their general wellbeing are the factors driving the global market during the forecast period.
Sources: MRFR Analysis

Segmentation

The global facial injectable market is segmented by type, application, end user, and region.

Based on type, the global facial injectable market is segmented into botulinum toxin, hyaluronic acid, polymers & particles, and collagen. The polymers & particles segment is further sub-segmented into calcium hydroxyapatite, poly-L-lactic acid, and polymethylmethacrylate.

Based on application, the global facial injectable market is segmented into facial line correction treatment, face-lift, lip treatments, and others.

Based on end user, the global market is segmented into hospitals, specialty clinics, and spa & beauty clinic.

Global Facial Injectable Market Share, by Region, 2018 (%)

Sources: MRFR Analysis

Regional Analysis

Based on region, the global market is segmented into the Americas, Europe, Asia-Pacific, and the Middle East & Africa.

The dominance of the Americas in the facial injectable market can be majorly accredited to the increase in the spending on cosmetic procedures. The existence of a huge geriatric population in the
US and Canada is likely to fuel the demand for facial injectables during the forecast period. Moreover, growing consciousness about forward-looking beauty treatments and increasing prominence about physical appearance is also predicted to boost market growth. However, Asia-Pacific is anticipated to register a lucrative growth rate during the forecast period. The growing beauty concerns among the mid-age population and elderly population are the factors driving the facial injectable market in Asia-Pacific.

**Key Players**

The prominent players in the global facial injectable market are Galderma, Allergan, Merz Pharma, Valeant Pharmaceuticals, Integra Lifesciences, Sanofi, Sinclair, Suneva Medical, and Scivision Biotech Inc.

The players operating in the global facial injectable market are focusing on product launches and expanding their global footprints by entering untapped markets.

**Market Segmentation**

**Global Facial Injectable Market, by Type**
- Botulinum Toxin
- Hyaluronic Acid
- Polymers & Particles
- Calcium Hydroxylapatite
- Poly-l-Lactic Acid
- Polymethylmethacrylate
- Collagen

**Global Facial Injectable Market, by Application**
- Facial Line Correction Treatment
- Face-Lift
- Lip treatments
- Others

**Global Facial Injectable Market, by End User**
- Hospitals
- Specialty Clinics
- Spa & Beauty Clinic

**Global Facial Injectable Market, by Region**
- Americas
  - North America
    - US
    - Canada
  - Latin America
- Europe
  - Germany
  - UK
  - France
  - Spain
  - Italy
  - Rest of Europe
- Asia-Pacific
  - China
  - India
  - Japan
  - Australia & New Zealand
  - Southeast Asia
  - Rest of Asia-Pacific
- Rest of the World
  - Middle East
  - Africa

**Available Additional Customizations**
Company Profiles of Key Regional Players

- Bloomage BioTechnology Corporation
- Ipsen
- Prollenium Medical Technologies

Major Products in the Market:

- Restylane
- Juvederm
- PREVELLE Silk
- Beloterö

Intended Audience

- Pharmaceutical and biopharmaceutical companies
- Contract research organizations
- Life science research institutes
- Venture capitalists
- Personal care industry
- Retailers, distributors, and wholesalers
- Governments, associations, and industrial bodies
- Investors and trade experts

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