Global Food Additives Market Research report: information by Type (Colors & Flavors, Enzymes, Preservatives, Sweeteners, Stabilizers & Thickeners), Source, Application (Beverages, Bakery & Confectionery, Sweet & Savory snacks, Dairy & Frozen Desserts), by region – Forecast till 2023

Market Synopsis of Food Additives Market

Market Definition

A food additive is a functional substance that is added to food products during the production, processing, treatment, packaging, transportation, or storage of food. These additives are used in trace amounts for better consistency, aroma, texture, color, nutrition, flavor, and shelf life of food products.

The major types of food additives are colors & flavors, enzymes, preservatives, sweeteners, stabilizers, and thickeners used in the food industry. These are used in various industrial applications, such as beverages, bakery & confectionery, sweet & savory snacks, dairy, and frozen desserts. Additional growth opportunities will be provided by the development of natural additives, which will support the market growth; however, these will be influenced by factors that constrain the availability of raw materials.

Market Scenario

Food additives are used in food & beverages industry for various such as colors, flavors, enzymes, preservatives, sweeteners, stabilizers, and thickeners. The consumer’s demand for safer and more nutritious food in the form of nutritive additives is expected to drive the growth of food additives market.

Health conscious consumers are increasingly switching to natural additives, which is anticipated to have a significant impact on the food additives market growth. These additives provide benefit to the food processing industries, including improving product quality, safety, and variety. Additives can improve the organoleptic property of foods and enhance the nutritive value.

The increase in the average level of income, population rise, and urbanization are drivers triggering the demand for food additives. The food additives market growth is majorly dependent on the growth of food & beverage industry at global level. However, the Stringent regulations are restricting the growth of food additives market. The rise in Urbanisation and increasing disposable income in the Asia Pacific will drive the growth prospects for this market. Increase in consumer demand for food and drinks in maintaining health and wellness will boost this market.

There is a growing demand for healthy and nutritious food products, including products with “all-natural” and “clean label” assurance. Advancements in technology and improved distribution networks in developing countries, such as India and China, have led to substantial growth opportunities for the food additives.

Key Findings

- Flavors and sweeteners are projected to experience a high demand in the foods & beverage industry due to
the increasing demand for sugar substitutes.
- Increasing demand for high-quality food products and changing consumption patterns increase the demand for food additives.

Segments
The global food additives market is segmented into type, source, and application.

On the basis of type, the market is segmented into colors & flavors, enzymes, preservatives, sweeteners, stabilizers & thickeners, and others. Among all, the flavors and sweeteners segment dominates the market due to strong demand in the food industry.

On the basis of source, the market is segmented into natural and synthetic. Among all, the natural source of food additives holds the dominant market share due to health consciousness among consumers.

On the basis of application, the market is segmented into beverages, bakery & confectionery, sweet & savory snacks, dairy & frozen desserts, and others. Among all, the bakery segment dominates the market followed by dairy & frozen desserts owing to its high application as a food texture enhancer.

Regional Analysis
North America will witness maximum growth in the food additives market followed by Europe and Asia Pacific. In terms of value, the market size of North America will continue to be high with more than half of the market share. The increasing per capita disposable income in India and China and growing demand for nutritional food will boost the food additive market growth.

Furthermore, changing lifestyle and shifting food consumption pattern in countries like China and India will propel the growth of food additives in Asia Pacific.

Key Players
Some of the key players profiled in the global food additives market: BASF SE (Germany), Cargill Inc. (U.S), Archer-Daniels-Midland Company (U.S.), Kerry Group Plc. (Ireland), E. I. du Pont de Nemours and Company (U.S.), Evonik Industries AG (Germany), and Tate & Lyle Plc. (U.K.), among others.

The global food additives market is segmented into the following regions

North America
- U.S.
- Canada
- Mexico

Europe
- Germany
- France
- Italy
- Spain
- U.K
- Rest of Europe

Asia Pacific
- China
- India
- Australia
- Japan
- Rest of Asia Pacific

Rest of the world
- Brazil
- Argentina
- South Africa
- Others

Intended Audience
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