Global Corporate E-learning Market Research Report, by technology (Web-Based, LMS, Learning Content Management Systems, Podcasts, Virtual Classrooms, Mobile E-Learning), by training type (Instructor-led & Text based, Outsourced) - Forecast till 2022

Market Synopsis

Internet technologies and the advent of e-learning applications in many organizations have made a fundamental difference in the way organizations deliver training and development content, activities and experiences to their employees. Some of the organizations at the forefront of deploying e-learning technologies have been global corporations and/or transaction processing intensive organizations, who typically have difficulties assembling their staff for traditional classroom based training activities, either due to logistical difficulties or the impact this would have on work flows and business continuity.

Enterprises of different sizes have started considering eLearning as a viable solution to their budget and productivity-related issues, as changing business needs and technology improvements have encouraged the adoption of eLearning solutions at the expense of traditional teaching methods. The introduction of social, mobile, analytics, and cloud technologies has also facilitated the adoption of eLearning solutions.

Corporate eLearning ensures that employees are kept up to date with developing job requirements and changes in both external and internal organizational/market conditions. This allows employees to understand how their performance positively impacts the organization-wide goals. Corporate eLearning allows organizations to reduce HR costs associated with on-boarding, training, recruitment, retention, and engagement via automated processes, sophisticated reporting and a decreased need for hiring talent to manage and provide training/continued education.

E-learning has led to a sustained and deeper level of understanding of the program content by learners, particularly in the case of Westpac Banking Corporation where employees are required to re-accredit on a regular basis. This translates into higher work quality and higher worker productivity levels. Higher productivity levels are experienced in more general terms, not just as a result of less errors and better decisions. This is attributed to several sources. The option of taking a course online, particularly one for which the skills and knowledge could be immediately applied to give improved work performance, means that employees can take the online training at any time.

High training costs has been the most important issues of the current time for any organizations and the solutions come in form of Corporate E-learning. The Global Corporate E-learning market has been growing rapidly since technology came into picture and as e-learning helps to deliver the content more efficiently and effectively.
The global corporate E-Learning is estimated to grow up to USD 30 Billion at 13% CAGR through the forecast period.

**Segmentation**

The market for global corporate E-Learning is segmented on the basis of technology, training type, and region. On the basis of technology the segment is further classified into web based, learning management system (LMS), learning content management system (LCMS), podcasts, virtual classrooms, Mobile E-Learning and others. On the basis of training type, the segment is further classified into Instructor-led & Text based and Outsourced.

**Key Findings**

- eLearning, a recognized player in cyber security and compliance content, is now partnering with cloud services giant, Quest Technology Management. Based out of Sacramento, California, Quest distributes eLearning’s educational suites as part of their offering by tapping into the combined industry expertise.
- EbixCash is planning to expand into e-learning and benefit administration in India. The company is open to acquire players in these spheres to strengthen its position as a financial exchange in the country.

**Regional Analysis**

The corporate e-learning market in North America is expected to grow considerably during the forecast period. This is due to the growing advances in technological infrastructure and increasing investments from major organizations and e-learning vendors in launching innovative solutions and systems for digital learning. Increasing popularity of self-paced and competency-based e-learning among employees is expected to boost the growth of the market in the European region. Asia Pacific is expected to witness the fastest growth in corporate e-learning market owing to rising number of organizations opening their businesses in the emerging economies of this region.

Some of the key players in the region are Infor (U.S.), Oracle (U.S.), SAP (Germany) SkillSoft Corporation (U.S.), Adrenna (U.S.), 24x7 Learning (India), CERTPOINT Systems (U.S.), Digital Ignite (U.S.), GeoMetrix Data Systems Inc. (Canada), Blatant Media Corporation (Canada) among others.

**Intended Audience**

- MNCs
- Manufacturing Companies
- Website Developers
- Education Service Provider Companies
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