Body Contouring Market Research Report- Forecast To 2023

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Description:

Global Body Contouring Market Research Report, By Devices (Non-Invasive Devices, Minimally Invasive Devices & Invasive Devices) - Forecast Till 2023

Market Scenario:

Body contouring is a procedure involves in the alteration of the body part by improving the appearance. It refer to removal of the excess body fat. The various body contouring procedures available are body lift, bra line back lift, body fat transfer, implants and abdominal etching. Body lift is the most common method involving the excess skin and fat from thigh, abdomen and buttocks. Similarly body fat transfer is also carried out. Increasing obese population is the major driving factor for the market. Beside this technological advances and improved surgical treatment with increased success rate has provided fuel for the growth of the market. High cost of the surgery may restrain the growth of the market.

Study Objectives

Global body contouring market

- Detail information about the factors affecting the growth of the global body contouring market.
- Detail analysis of parent market with respect to all the possible segmentation of the market.
- Detail analysis of emerging key players for the market with their effective strategies.
- Detail Information about the present and forecasted market and factors that influences the market on global scale.
- To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global body contouring market.
- Analysis of the market of the different factors like- price analysis, supply chain analysis, porters five force analysis etc.
- Detail information on the possible segments and sub segments of the market. And regional analysis of the market- North America, Europe, Asia Pacific and Middle East and Africa.
- Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped
- Detail information on trends and the opportunities in various regions.

Figure 1- Global body contouring market share, by region
Global Contouring market is growing at a CAGR of 9.8% during forecasted period 2017-2023.

Segmentation

Global body contouring market is segmented on the basis of type of devices into invasive devices, minimally invasive devices & non-invasive devices. Non-Invasive devices is further sub segmented into radio frequency lipoplasty devices and high intensity focused ultrasound lipoplasty devices. Minimally invasive devices are sub segmented into laser assisted lipolysis devices and radio frequency assisted liposuction devices and invasive devices are sub segmented into ultrasound assisted liposuction devices and other.

Regional Analysis

On regional basis, North America commands the market for the body contouring market followed by Europe. Presence of huge obese population and increasing healthcare expenditure is the major reason for the development of this market in North America and Europe. Increasing prevalence of diabetes and demand for the better surgery for obesity has help to provide a push to market growth. Asia Pacific is the fastest growing region for body contouring market. This is possible due to presence of the developing countries like India and China. This countries are the major contributor for body contouring market due to a huge population base and continuously increasing obese population.

Key players for global body contouring market

Alma Lasers (Israel), Meridian (Michigan), Cynosure (US), Syneron Medical (Israel), Lumenis (Israel), Palomar Medical Technologies (US), Valeant (Canada), GlobalMed Technologies (US), Asclepion Laser Technologies (Germany), Andrew Technologies (Canada), BTL Industries (US), Cutera (US), Foton (Slovenia), GlobalMed Technologies (US), Chromogenex (UK), Human Med (Germany), InMode (US), Invasix Aesthetic Solutions (US), Erchonia (US), Wells Johnson Company (US)

Market Assessment
The report for global body contouring market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different markets segments and regions.

Intended Audience

- Pharmaceutical companies
- Research and Development (R&D) Companies
- Government and Independent Research Laboratories
- Contract Research Organizations (CROs)
- Medical Research Laboratories
- Academic Medical Institutes and Universities

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