Global Capacitive Sensor Market Information, by Sensors (Proximity, acceleration, humidity, position), by end user (Automotive, telecommunication, consumer electronics, industrial, aerospace and defense, medical) - Forecast 2016-2027

Study Objective of Capacitive Sensor Market
- To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the Global Capacitive Sensor Market
- To provide insights about factors affecting the market growth
- To analyze the Capacitive Sensor market based on various factors- price analysis, supply chain analysis, porter’s five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
- To provide country level analysis of the market with respect to the current market size and future prospective
- To provide country level analysis of the market for segment by sensors, by end users, by components and sub-segments.
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market
- To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the Global Capacitive Sensor Market

Market Synopsis of Capacitive Sensor Market
Market Scenario
Capacitive sensor is a technology which takes the human body as an input method. The most relevant example of capacity sensor are touch pad in laptops but apart from this capacity sensor has various application in various industries. This market has grown to billions and has been valued at US $XX billion in the year 2015. It is expected that this market will reach the market size of US $XX billion by the end of forecasted period with the CAGR of XX%.

Market Segmentation
Segmentation by Components: Audio & amplifiers, Data Converters, Clocks and Timers, Microcontrollers among others.
Segmentation by Sensors: Proximity, acceleration, humidity, position among others.
Segmentation by end user: Automotive, Telecommunications, Consumer Electronics, Energy and
Lighting, Industrial, Aerospace and Defense, medical among others.

Note- Only qualitative information will be provided for segment Components.

Regional Analysis
Currently North America is dominating the market of capacitive market due to high demand for the consumer electronics product as well as from healthcare industry. US is leading the market in North America with the market share of XX%. Europe stands as second biggest market for capacitive market with the market share of XX% and has been valued at US $XX billion in the year 2015. Asia-Pacific has emerged as fastest growing market with the CAGR of XX% and expected to lead the market by the end of forecasted period.

Key players
The prominent players in the market of capacitive sensor are- Infineon Technologies AG (Germany) 3m company (U.S.), Alps Electric (Japan), Microchip Technology (U.S.), STMicroelectronics (Switzerland), Synaptics Inc. (U.S.), Analog Devices (U.S.), NXP Semiconductors (Netherland), Cirque Corporation (U.S.), Cypress Semiconductor (U.S.) among others.

Industry News
- In the May 2016, Infineon Technologies announced the collaboration with IMEC to produce CMOS sensor for automotive industry.
- In the March 2016 3m company unveils the capacitive multi touch displays for large format digital signage and retails displays.
- In October 2015, Microchip Technology announced the expansion plan for sensing products.

The report also covers brief analysis of Geographical Region includes:

Americas
- North America
  - US
  - Canada

Europe
- Western Europe
  - Germany
  - France
  - Italy
  - Spain
  - U.K
  - Rest of Western Europe

Eastern Europe

Asia–Pacific
- Asia
  - China
  - India
  - Japan
  - South Korea
  - Rest of Asia
  - Pacific

The report for Global Capacitive Sensor Market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different market segments and regions.