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Post-Traumatic Stress Disorder (PTSD) Market Research Report - Global Forecast till 2027

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Description:

Post-Traumatic Stress Disorder Market Overview

Based on the ongoing trends and demand for the market products and services, the key industry leaders and market experts predict that the global post-traumatic stress disorder (PTSD) market is likely to grow at a CAGR of 4.8% during the ongoing forecast period of 2021-2028. The market is expected to reach a final revenue figure worth USD 1,380 million by the end of the forecast period in 2028.

Market partnerships and collaborations are on that are creating an excellent platform for the new entrants in the global market during the region. The prevalence of post-trauma stress disorder at a higher rate will help the post-traumatic stress disorder market grow at a good rate during the period.

COVID 19 Analysis of Post-Traumatic Stress Disorder Market

Due to the occurrence of the COVID 19 pandemic, various markets, and their players have witnessed a declined demand, and further, the supply chain mechanism that was running smoothly before has been disrupted, as well. The imposed restrictions and lockdown have resulted in the skilled labor to leave their jobs and opt for alternate means and further, the lack of resources and supportive amenities to keep up with the production trends is also hampering the post-traumatic stress disorder market from growing during the period.

Hence, as the restrictions are being lifted, the market players are running high on investment and helping in the development of the research and development departments. Also, the governments are playing a key role in helping the market revive its growth and demand. They are formulating regulations and schemes that will help the players grow at an ideal rate during the forecast period.

Post-Traumatic Stress Disorder Market Dynamics

Drivers

There has been a massive rate of product launches because traumatic stress is being addressed and considered on the global map. This is one of the main reasons why treatment is being demanded and hence, the market will grow at an excellent rate during the forecast period that ends in 2028. In August 2018, a prominent market player Sun Pharmaceutical Industries Limited announced that they will be launching a novel drug named Kapspargo Sprinkle in the US market, as a part of the North American region. This will help the patients that are suffering from hypertension, heart failure and for its recognized use for patients suffering from PTSD symptoms.
Restraints

However, one of the major issues that the post-traumatic stress disorder market is facing is to revive its demand and growth during the ongoing forecast period of 2021-2028 is the lack of information and awareness that is affecting the potential demand for the market. Also, the high price attached to the market products and limited availability will hamper the market operations during the period.

Technology Analysis

The key market players like the production sectors and the manufacturers are on the way to lay their focus on developing new products and making the best use of the available technology. There has been an increase in the adoption rate followed by the accessibility of antidepressants drugs in healthcare centers and hospitals. Janssen Pharmaceuticals is a subsidiary of Johnson and Johnson announced on March 27, 2018, the launch of the antidepressant nasal spray with the name of Spravato got the fast approval of USFDA. These are known to be a conjunction with an oral antidepressant.

Study Objectives

One of the major objectives of carrying out the market study and research is to understand the impact of the COVID-19 pandemic on the post-traumatic stress disorder market operations and thus, have an idea about the market dynamics in the form of drivers and restraints that will help the market move forward as per the predictions during the forecast period that ends in 2028.

To have an idea about the market functioning and the global market segmentations that are playing an important role in maintaining a proper supply chain mechanism based on the demands put forwards by the target audience in various global regions during the forecast period of 2021-2028.

To help the market investors take better and qualitative investment decisions by understanding the rising competitive degree and profitability quotient of the market players that are functional in the post-traumatic stress disorder market on a global scale.

Post-Traumatic Stress Disorder Market Segmentation

The post-traumatic stress disorder market has been divided all across the globe based on the treatment, end-user, and region.

Based on the Treatment

The post-traumatic stress disorder market has been divided all across the globe based on the treatment into prazosin, anti-anxiety medications, psychotherapy, medications, and many others.

Based on the End-Users

The post-traumatic stress disorder market has been divided all across the globe based on the end-users into ambulatory surgical centers, hospitals, clinics, senior citizen centers, home care, and others.
Based on the Region

Post-traumatic stress disorder (PTSD) has been associated with being divided in the global market based on the region into North American region, European region, Asia-Pacific region, Latin American region, and the Middle East and African region.

Post-Traumatic Stress Disorder Market Regional Analysis

The post-traumatic stress disorder market has been divided all across the globe based on the region into the North American region, Asia-Pacific region, European region, Latin American region, and the Middle East and African region. The largest market share in the global market is held by the North American region owing to increasing cases of stress disorders associated with various traumatic events like childhood physical abuse, sexual molestation, combat exposure, physical attack, childhood neglect, and rape and hence it drives the market demand in this region.

The second-largest market share in the global market is held by the European region owing to increasing human rights problems like sexual violence among women that has long and short term consequences and hence drives the market demand. Moreover, increasing research and development done by various major key players is another driving factor.

Being the fastest-growing region, the third-largest market share is held by the Asia-Pacific region owing to the presence of highly populous countries like China and India which results in an increased number of road accidents and various other traumatic events and hence drives the market demand in this region.

The Latin American region and the Middle East and African region also show a steady growth rate during the forecasted period owing to increasing healthcare expenditure, better adoption rate, presence of advanced technology, increasing government initiatives, and presence of optimal treatment facilities that drive the market demand to this region.

Competitive Landscape

The most prominent key players in the post-traumatic stress disorder market all across the globe are mentioned below:

- Mylan NV (US)
- Greenstone LLC (US)
- Bionomics (Australia)
- Tonix Pharmaceuticals Holding Corp. (US)
- Marinus Pharmaceuticals, Inc. (US)
- Azevan Pharmaceuticals (US)
- Lundbeck A/S (Denmark)
- Eli Lilly and Company (US)
- Pfizer (US)
- GlaxoSmithKline (UK)

These major key players use various strategies to support their market position in the post-traumatic stress disorder market in the global market by going for mergers, and acquisitions, by collaborating, setting up a new joint venture, establishing a partnership, developing a new product line, innovation in the existing product, developing a unique production process, and many others to expand their customer base in the untapped market of the post-traumatic stress disorder market all across the globe.

Recent Developments

In 2017, the largest market share in the global
market is held by the North American region. About 7.8% of the population is suffering from post-traumatic stress disorders out of which 5% were men and 10.4% were women. Around 5.2 million people aged between 18-54 suffered from these issues.

In 2015, sexually violent crimes had increased manifolds in the European region. It was recorded to be 215,000 out of which approximately 80,000 were rape cases. This increases post-traumatic stress disorders in women.

Marinus Pharmaceuticals, Inc. (US) is spending considerable money on research and development to get an upper edge over its competitors. This will help the company on enhancing its sales revenue.

The major market key players are highly investing in mergers and acquisitions, joint ventures, and new products.

Report Overview

The global post-traumatic stress disorder market research report holds the following components mentioned below:

- Market Overview
- COVID 19 Analysis
- Market Dynamics
- Technical Analysis
- Market Segmentation
- Regional Analysis
- Competitive Landscape
- Recent Developments

This market research report contains factors that drive the growth of the post-traumatic stress disorder market in the global market and the factors that restrict its growth in the global market. The technical analysis in the global market during the forecasted period is mentioned. The impact of COVID 19 on the post-traumatic stress disorder market all across the globe is mentioned. The future growth rate in the post-traumatic stress disorder market during the forecast period is predicted, as well.
Global Post-Traumatic Stress Disorder (PTSD) Market

Global Post-Traumatic Stress Disorder (PTSD) Market is expected to cross USD 7.3 Billion with CAGR of 4.8% during the forecast.

**By Treatment**
- Psychotherapy
- Medication
- Anti-Anxiety Medications
- Prazosin

**By End User**
- Hospitals And Clinics
- Ambulatory Surgical Centers

**By Region**
- North America
- Europe
- Asia-Pacific
- Rest of the World

Global Post-traumatic Stress Disorder (Ptds) Market Share, By Region, 2018

**Drivers:**
- Rising prevalence of PTSD
- Rising sexual assault cases- The rate of homicides in Brazil is one of the highest in the World.
- The rising number of emerging therapies for PTSD treatment
- An increasing number of clinical trials

**Restraint:**
- Side effects due to some specific drugs

**Key Players:**
- GlaxoSmithKline (UK)
- Pfizer (US)
- Eli Lilly and Company (US)
- Lundbeck A/S (Denmark)
- Azerian Pharmaceuticals (US)
- Marinus Pharmaceuticals, Inc. (US)
- Tonix Pharmaceuticals Holding Corp. (US)
- Bioinformatics (Australia)
- Greenstone LLC (US)
- Mylan NV (US)
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