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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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Cosmetic Dentistry Market Research Report - Forecast to 2027

Report / Search Code: MRFR/MED/4908-HCR
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Description:

**Cosmetic Dentistry Market Overview**

The cosmetic dentistry market is likely to attain a global CAGR of 13.5%.

As a result of the huge population in various countries of the APAC region, the proportion of individuals that are undergoing cosmetic dental procedures is much higher in this global region during the ongoing forecast period for the market. The orthodontic braces segment of the market is likely to grow at the highest CAGR during the forecast period of 2021-2028.

**COVID 19 Analysis of Cosmetic Dentistry Market**

The appearance of the pandemic as waves and cycles is the thing that has been the most upsetting aspect. Future arranging is in question and the business sectors should design according to the possibilities and take a more significant level of hazard as the pandemic unfurls in different worldwide locales across the world. There has been a significant issue in keeping a legitimate market cut-off and balance among the market influences of interest and supply as there is inaccessibility of assets and unrefined components. The accessibility is negligible yet that equivalent is influenced by the less accessibility of talented work that will affect the creation scales and ideal utilization of the market resources, too. The assembling and creation units have been the most influenced as there has been a decrease sought after and the asset crunch is influencing their capacity to meet an appropriate store network component in the worldwide market during the ongoing forecast period that will end in 2028.

The worldwide market should be working appropriately to cover the misfortunes that have been caused because of the appearance of the pandemic. The worldwide legislatures are lifting the severe limitations and expanding their interest in the innovative work divisions and thinking of new item and administration lines that will help in giving better and subjective choices to the ideal interest group which will help in improving the odds of the market and develops at a decent speed during the ongoing forecast period of 2021-2028.

**Cosmetic Dentistry Market Dynamics**

**Drivers**

The cosmetic dentistry market has been estimated to witness significant market growth during the forecast period of 2021-2028. The cosmetic dentistry market is witnessing trends that are supporting the growth of consumer awareness and a rising focus on aesthetics. Also, the increasing prevalence of oral health disorders and the rising degree of dental tourism in emerging markets will benefit the cosmetic dentistry market size.

**Restraints**

However, cosmetic dentistry is witnessing the emergence of various challenges that might hamper the projected growth of the cosmetic dentistry market amid the functions that are on the way during the forecast period that will be ending in 2028. The high cost of dental imaging systems alongside the lack of reimbursement for cosmetic procedures, and the high risks and complications that are associated with dental bridges and orthodontic treatments are expected to restrain the growth of this market during the forecast period that is projected to be ending in 2028.

**Technology Analysis**

The field of cosmetics and dentistry is collaborating which is benefitting the cosmetic dentistry market size to make the best use of the available degree of technology and related advancements. Also, the rising degree of development of technologically advanced solutions and the increasing number of dental laboratories investing in CAD/CAM technologies will also propel the cosmetic dentistry market growth and size during the forecast period that will be ending in 2028.
Study Objectives

The cosmetic dentistry market aims to have an idea about the prevailing market scenario and gain profitable market insights that will be helpful to the potential market buyers and investors in making investment decisions for the market during the period. Also, the report helps to understand the market dynamics like the growth and opportunities that will help the market to grow and expand during the period. Also, to understand the market challenges that will stop the market from growing as per the predictions.

The market report has been prepared to understand the changing market trends that help in the development of the need for the market to be divided into segments and function in the global market scenario. Also, the report aims to have an idea about the ability of the market segments to meet the rising needs of the audience.

The cosmetic dentistry market report aims to help the intended market audience gain market insights that are responsible for the development of a higher degree of competition amongst the market players. Also, the report helps in judging the market players based on the recent developments undertaken during the forecast period ending in 2028.

Segment Overview

The cosmetic dentistry costs are striking right with the increase in the disposable income of the target audience across various global locations. The cosmetic dentistry market has been segmented and includes the following ones:

Based on the product type
The cosmetic dentistry market has been segmented and includes the dental system and equipment, dental implants, dental crowns, orthodontic braces, and others, amongst inlays and onlays, and bonding agents.

Based on the market end-users
The cosmetic dentistry market end-users of the cosmetic dentistry market are hospitals and dental clinics.

Based on the geographical regions
The geographical regions for the cosmetic dentistry market are North America, Latin America, the Middle East, and Africa, Europe, and the APAC region.

Regional Analysis

The types of cosmetic dentistry are many which are witnessing a major surge in major and mushrooming economies across the globe. The trends predict that the APAC region is likely to emerge as the largest growing amid the operations undertaken in the global premises during the forecast period that will be ending in 2028. The market is witnessing a surged demand and growth because of the rapidly developing healthcare infrastructure, increasing per capita incomes, a growing middle-class population, and the rising degree of dental tourism in emerging countries of this APAC region.

Competitive Landscape

There has been a huge growth in the competition amongst the market players that will help in catering to the demand of the cosmetic dentistry market during the forecast period of 2021-2028. The market players are as follows:

- Dentsply International, Inc.
- Zimmer Biomet Holding, Inc.
- Align Technology, Inc.
- BioHorizons
- Sirona Dental Systems, Inc.
- Cortex Dental Implants
Recent Developments

The dental systems and equipment segment of the market is accounted for the largest share of the cosmetic dentistry market during the forecast period. The segment is witnessing growth due to the widespread use of instruments such as handpieces, dental chairs, and CAD/CAM technology in various cosmetic procedures for global patients.

The American Academy of Cosmetic Dentistry (AACD), as a part of the North American market, released the data that reveals that 96 percent of patients who request cosmetic dentistry are females, and more than 70 percent of patients are between the ages of 31 and 50. Hence, the cosmetic dentistry market trends are high in the region.

The Middle Eastern and African region is predicted to hold a good share in the global market premises owing to the rise of new market technology and developments. There has been an extensive range of dental procedures that is on the rise in the APAC region that has allowed the propagation of dental tourism. This is adding to the market share in the industry.

Intended Audience

Cosmetic dental equipment dealers and manufacturers
Vendors, traders, and distributors of dental systems
Research and Development Companies
Raw material and resources suppliers
General dentists, cosmetic dentists, and others
Government research companies and institutes
Academic institutes, groups, and universities

Report Overview

The cosmetic dentistry market report discusses the market factors that will help the market to grow based on the expert predictions for the forecast period that is likely to be ending in 2028. By understanding the market analysis and global segmentation, the market investors and buyers can make decisions and investments in the market during the forecast period that will be ending in 2028. This will fuel the rising requirement for the research and development initiatives that have been scheduled and expected for the market. The cosmetic dentistry market report further, discusses the rising competitive degree amongst the market that is a result of the growing ability of the market segments to meet the needs of the target audience followed by highlighting the recent developments undertaken by the players in the global market premises amid the forecast period.
COSMETIC DENTISTRY
MARKET OVERVIEW, INSIGHTS, SHARE, GROWTH, SIZE, EMERGING TRENDS, RESEARCH REPORTS, 2020-2027

It is estimated that the global cosmetic dentistry market is expected to register a CAGR of 13.50% during the forecast period from 2018 to 2023.

BY PRODUCT TYPE
- Dental systems and equipment
- Dental implants
- Dental bridges
- Dental crowns
- Orthodontic braces
- Inlays and onlays
- Bonding agents

BY END USER
- Hospitals
- Dental Clinics

BY REGION
- Americas
- Europe
- Asia-Pacific
- Middle East & Africa

GLOBAL COSMETIC DENTISTRY MARKET SHARE, BY REGION

AMERICAS

EUROPE

ASIA-PACIFIC

MIDDLE EAST & AFRICA

DRIVERS:
- Growth of dental tourism, increasing disposable income, and better healthcare infrastructure

RESTRITION:
- High cost of dental imaging systems and lack of reimbursement options

KEY PLAYERS:
- 3M Company
- Danaher Corporation
- Dentsply International
- Institut Straumann AG
- Zimmer Biomet Holding
- High Technology
- Sirona Dental Systems
- Skionte
- Planmeca Oy
- A-dec Inc.
- Q & M Dental Group
- Bien Air

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Table of Contents

Chapter 1. Report Prologue

Chapter 2. Market Introduction
  2.1 Definition
  2.2 Scope of the Study
  2.2.1 Research Objective
  2.2.2 Assumptions
  2.2.3 Limitations

Chapter 3. Research Methodology
  3.1 Introduction
  3.2 Primary Research
  3.3 Secondary Research
  3.4 Market Size Estimation

Chapter 4. Market Dynamics
  4.1 Drivers
  4.2 Restraints
  4.3 Opportunities
  4.4 Challenges
  4.5 Macroeconomic Indicators
  4.6 Technology Trends & Assessment

Chapter 5. Market Factor Analysis
  5.1 Porter’s Five Forces Analysis
    5.1.1 Bargaining Power of Suppliers
    5.1.2 Bargaining Power of Buyers
    5.1.3 Threat of New Entrants
    5.1.4 Threat of Substitutes
    5.1.5 Intensity of Rivalry
    5.2 Value Chain Analysis
    5.3 Investment Feasibility Analysis
    5.4 Pricing Analysis

Chapter 6. Global Cosmetic Dentistry Market, by Product Type
  6.1 Introduction
  6.2 Dental Systems & Equipment
    6.2.1 Instrument Delivery Systems
    Market Estimates & Forecast, by Region, 2020-2027
    Market Estimates & Forecast, by Country, 2020-2027
    6.2.2 Dental Chairs
    Market Estimates & Forecast, by Region, 2020-2027
    Market Estimates & Forecast, by Country, 2020-2027
    6.2.3 Handpieces
    Market Estimates & Forecast, by Region, 2020-2027
    Market Estimates & Forecast, by Country, 2020-2027
    6.2.4 Light Cure Equipment
    Market Estimates & Forecast, by Region, 2020-2027
    Market Estimates & Forecast, by Country, 2020-2027
    6.2.5 CAD/CAM Systems
    Market Estimates & Forecast, by Region, 2020-2027
    Market Estimates & Forecast, by Country, 2020-2027
    6.2.6 Scaling Units
    Market Estimates & Forecast, by Region, 2020-2027
    Market Estimates & Forecast, by Country, 2020-2027
    6.2.7 Dental Lasers
    Market Estimates & Forecast, by Region, 2020-2027
    Market Estimates & Forecast, by Country, 2020-2027
    6.2.8 Dental Radiology Equipment
      6.2.8.1 Extra-Oral Radiology Equipment
      Market Estimates & Forecast, by Region, 2020-2027
      Market Estimates & Forecast, by Country, 2020-2027
      6.2.8.2 Intra-Oral Radiology Equipment
      Market Estimates & Forecast, by Region, 2020-2027
      Market Estimates & Forecast, by Country, 2020-2027
      6.2.8.3 Cone Beam Computed Tomography (CBCT) Scanners
      Market Estimates & Forecast, by Region, 2020-2027
      Market Estimates & Forecast, by Country, 2020-2027
    6.3 Dental Implants
      6.3.1 Titanium Implants
      Market Estimates & Forecast, by Region, 2020-2027
      Market Estimates & Forecast, by Country, 2020-2027
      6.3.2 Zirconium Implants
      Market Estimates & Forecast, by Region, 2020-2027
      Market Estimates & Forecast, by Country, 2020-2027
    6.4 Dental Bridges
      6.4.1 Traditional Bridges
      Market Estimates & Forecast, by Region, 2020-2027
      Market Estimates & Forecast, by Country, 2020-2027
      6.4.2 Cantilever Bridges
      Market Estimates & Forecast, by Region, 2020-2027
      Market Estimates & Forecast, by Country, 2020-2027
      6.4.3 Maryland Bridges
      Market Estimates & Forecast, by Region, 2020-2027
      Market Estimates & Forecast, by Country, 2020-2027
    6.5 Orthodontic Braces
      6.5.1 Fixed Braces
      Market Estimates & Forecast, by Region, 2020-2027
6.5.2 Removable Braces

6.6 Dental Veneers

6.7 Dental Crowns

6.8 Inlays & Onlays

6.9 Bonding Agents

Chapter 7. Global Cosmetic Dentistry Market, by End-User
7.1 Introduction
7.2 Hospitals
7.3 Dental Clinics

Chapter 8. Global Cosmetic Dentistry, by Region
8.1 Introduction
8.2 Americas
8.2.1 North America
8.2.1.1 US
8.2.1.2 Canada
8.2.2 South America
8.3 Europe
8.3.1 Western Europe
8.3.1.1 Germany
8.3.1.2 France
8.3.1.3 Italy
8.3.1.4 Spain
8.3.1.5 UK
8.3.1.6 Rest of Western Europe
8.3.2 Eastern Europe
8.4 Asia-Pacific
8.4.1 Japan
8.4.2 China
8.4.3 India
8.4.4 Australia
8.4.5 South Korea
8.4.6 Rest of Asia-Pacific
8.5 Middle East & Africa
8.5.1 Middle East
8.5.2 Africa

Chapter 9. Company Landscape
9.1 Introduction
9.2 Market Share Analysis
9.3 Key Development & Strategies

Chapter 10. Company Profiles
10.1 3M Company
10.1.1 Company Overview
10.1.2 Product Overview
10.1.3 Financials Overview
10.1.4 Key Developments
10.1.5 SWOT Analysis
10.2 Danaher Corporation
10.2.1 Company Overview
10.2.2 Product Overview
10.2.3 Financial Overview
10.2.4 Key Developments
10.2.5 SWOT Analysis
10.3 Dentsply Sirona
10.3.1 Company Overview
10.3.2 Product Overview
10.3.3 Financial Overview
10.3.4 Key Development
10.3.5 SWOT Analysis
10.4 Institut Straumann AG
10.4.1 Company Overview
10.4.2 Product Overview
10.4.3 Financial Overview
10.4.4 Key Development
10.4.5 SWOT Analysis
10.5 Zimmer Biomet Holding, Inc.
10.5.1 Company Overview
10.5.2 Product Overview
10.5.3 Financial Overview
10.5.4 Key Developments
10.5.5 SWOT Analysis
10.6 Align Technology, Inc.
10.6.1 Company Overview
Chapter 10: Companies

10.6.2 Product Overview
10.6.3 Financial Overview
10.6.4 Key Developments
10.6.5 SWOT Analysis

10.7 Biolase, Inc.
10.7.1 Overview
10.7.2 Product Overview
10.7.3 Financial Overview
10.7.4 Key Developments
10.7.5 SWOT Analysis

10.8 Planmeca Oy
10.8.1 Overview
10.8.2 Product Overview
10.8.3 Financials
10.8.4 Key Developments
10.8.5 SWOT Analysis

10.9 A-dec Inc.
10.9.1 Overview
10.9.2 Product Overview
10.9.3 Financials
10.9.4 Key Developments
10.9.5 SWOT Analysis

10.10 Q & M Dental Group
10.10.1 Overview
10.10.2 Product Overview
10.10.3 Financials
10.10.4 Key Developments
10.10.5 SWOT Analysis

10.11 Bicon, LLC
10.11.1 Overview
10.11.2 Product Overview
10.11.3 Financials
10.11.4 Key Developments
10.11.5 SWOT Analysis

10.12 Cortex Dental Implants
10.12.1 Overview
10.12.2 Product Overview
10.12.3 Financials
10.12.4 Key Developments
10.12.5 SWOT Analysis

10.13 BioHorizons IPH, Inc.
10.13.1 Overview
10.13.2 Product Overview
10.13.3 Financials
10.13.4 Key Developments
10.13.5 SWOT Analysis

10.14 Denxy Technology Co., Limited
10.14.1 Overview
10.14.2 Product Overview
10.14.3 Financials
10.14.4 Key Developments
10.14.5 SWOT Analysis
10.15 Remenent NV
10.15.1 Overview
10.15.2 Product Overview
10.15.3 Financials
10.15.4 Key Developments
10.15.5 SWOT Analysis

Chapter 11: MRFR Conclusion

11.1 Key Findings
11.1.1 From CEO’s Viewpoint
11.1.2 Unmet Needs of the Market
11.2 Key Companies to Watch
11.3 Predictions for the Cosmetic Dentistry Industry

Chapter 12: Appendix

LIST OF TABLES
Table 1 Global Cosmetic Dentistry Market Synopsis, 2020-2027
Table 2 Global Cosmetic Dentistry Market Estimates and Forecast, 2020-2027 (USD Million)
Table 3 Global Cosmetic Dentistry Market, by Product Type, 2020-2027 (USD Million)
Table 4 Global Cosmetic Dentistry Market, by End-User, 2020-2027 (USD Million)
Table 5 Global Cosmetic Dentistry Market, by Region, 2020-2027 (USD Million)
Table 6 North America: Cosmetic Dentistry Market, by Product Type, 2020-2027 (USD Million)
Table 7 North America: Cosmetic Dentistry Market, by End-User, 2020-2027 (USD Million)
Table 8 North America: Cosmetic Dentistry Market, by Region, 2020-2027 (USD Million)
Table 9 US: Cosmetic Dentistry Market, by Product Type, 2020-2027 (USD Million)
Table 10 US: Cosmetic Dentistry Market, by End-User, 2020-2027 (USD Million)
Table 11 US: Cosmetic Dentistry Market, by Region, 2020-2027 (USD Million)
Table 12 Canada: Cosmetic Dentistry Market, by Product Type, 2020-2027 (USD Million)
Table 13 Canada: Cosmetic Dentistry Market, by End-User, 2020-2027 (USD Million)
Table 14 Canada: Cosmetic Dentistry Market, by Region, 2020-2027 (USD Million)
Table 15 South America: Cosmetic Dentistry Market, by Product Type, 2020-2027 (USD Million)
Table 16 South America: Cosmetic Dentistry Market, by End-User, 2020-2027 (USD Million)
Table 17 South America: Cosmetic Dentistry Market, by Region, 2020-2027 (USD Million)
Table 18 Europe: Cosmetic Dentistry Market, by Product Type, 2020-2027 (USD Million)
Table 19 Europe: Cosmetic Dentistry Market, by End-User, 2020-2027 (USD Million)
Table 20 Europe: Cosmetic Dentistry Market, by Region, 2020-2027 (USD Million)
Table 21 Western Europe: Cosmetic Dentistry Market, by Product Type, 2020-2027 (USD Million)
Table 22 Western Europe: Cosmetic Dentistry Market, by End-User, 2020-2027 (USD Million)
Table 23 Western Europe: Cosmetic Dentistry Market, by Region, 2020-2027 (USD Million)
Table 24 Eastern Europe: Cosmetic Dentistry Market, by Product Type, 2020-2027 (USD Million)
Table 25 Eastern Europe: Cosmetic Dentistry Market, by End-User, 2020-2027 (USD Million)
Table 26 Eastern Europe: Cosmetic Dentistry Market, by Region, 2020-2027 (USD Million)
Table 27 Asia-Pacific: Cosmetic Dentistry Market, by Product Type, 2020-2027 (USD Million)
Table 28 Asia-Pacific: Cosmetic Dentistry Market, by End-User, 2020-2027 (USD Million)
Table 29 Asia-Pacific: Cosmetic Dentistry Market, by Region, 2020-2027 (USD Million)
Table 30 Middle East & Africa: Cosmetic Dentistry Market, by Product Type, 2020-2027 (USD Million)
Table 31 Middle East & Africa: Cosmetic Dentistry Market, by End-User, 2020-2027 (USD Million)
Table 32 Middle East & Africa: Cosmetic Dentistry Market, by Region, 2020-2027 (USD Million)

LIST OF FIGURES
Figure 1 Research Process
Figure 2 Segmentation for Global Cosmetic Dentistry Market
Figure 3 Segmentation Market Dynamics for Global Cosmetic Dentistry Market
Figure 4 Global Cosmetic Dentistry Market Share, by Product Type, 2020 (%)
Figure 5 Global Cosmetic Dentistry Market Share, by End-User, 2020 (%)
Figure 6 Global Cosmetic Dentistry Market Share, by Region, 2020 (%)
Figure 7 North America: Cosmetic Dentistry Market Share, by Country, 2020 (%)
Figure 8 Europe: Cosmetic Dentistry Market Share, by Country, 2020 (%)
Figure 9 Asia-Pacific: Cosmetic Dentistry Market Share, by Country, 2020 (%)
Figure 10 Middle East & Africa: Cosmetic Dentistry Market Share, by Country, 2020 (%)
Figure 11 Global Cosmetic Dentistry Market: Company Share Analysis, 2020 (%)
Figure 12 3M Company: Key Financials
Figure 13 3M Company: Segmental Revenue
Figure 14 3M Company: Geographical Revenue
Figure 15 Danaher Corporation: Key Financials
Figure 16 Danaher Corporation: Segmental Revenue
Figure 17 Danaher Corporation: Geographical Revenue
Figure 18 Dentsply Sirona: Key Financials
Figure 19 Dentsply Sirona: Segmental Revenue
Figure 20 Dentsply Sirona: Geographical Revenue
Figure 21 Institut Straumann AG: Key Financials
Figure 22 Institut Straumann AG: Segmental Revenue
Figure 23 Institut Straumann AG: Geographical Revenue
Figure 24 Zimmer Biomet Holding, Inc.: Key Financials
Figure 25 Zimmer Biomet Holding, Inc.: Segmental Revenue
Figure 26 Zimmer Biomet Holding, Inc.: Geographical Revenue
Figure 27 Align Technology, Inc.: Key Financials
Figure 28 Align Technology, Inc.: Segmental Revenue
Figure 29 Align Technology, Inc.: Geographical Revenue
Figure 30 Biolase, Inc.: Key Financials
Figure 31 Biolase, Inc.: Segmental Revenue
Figure 32 Biolase, Inc.: Geographical Revenue
Figure 33 Planmeca Oy: Key Financials
Figure 34 Planmeca Oy: Segmental Revenue
Figure 35 Planmeca Oy: Geographical Revenue
Figure 36 A-dec Inc.: Key Financials
Figure 37 A-dec Inc.: Segmental Revenue
Figure 38 A-dec Inc.: Geographical Revenue
Figure 39 Q & M Dental Group: Key Financials
Figure 40 Q & M Dental Group: Segmental Revenue
Figure 41 Q & M Dental Group: Geographical Revenue
Figure 42 Bicon, LLC: Key Financials
Figure 43 Bicon, LLC: Segmental Revenue
Figure 44 Bicon, LLC: Geographical Revenue
Figure 45 Cortex Dental Implants: Key Financials
Figure 46 Cortex Dental Implants: Segmental Revenue
Figure 47 Cortex Dental Implants: Geographical Revenue
Figure 48 BioHorizons IPH, Inc.: Key Financials
Figure 49 BioHorizons IPH, Inc.: Segmental Revenue
Figure 50 BioHorizons IPH, Inc.: Geographical Revenue
Figure 51 Denxy Technology Co., Limited: Key Financials
Figure 52 Denxy Technology Co., Limited: Segmental Revenue
Figure 53 Denxy Technology Co., Limited: Geographical Revenue
Figure 54 Remedent NV: Key Financials
Figure 55 Remedent NV: Segmental Revenue
Figure 56 Remedent NV: Geographical Revenue